

GREEN

BRANDING & DESIGN FOR CANNABUSINESSES

LINDSAY GOLDNER
CREATIVE

DESIGN
SERVICES
MENU



SPRING + SUMMER
2017



SAYHI@
LINDSAYGOLDNER.COM

WELCOME!

GREEN BY LGC IS A BOUTIQUE DESIGN STUDIO
FOR CUTTING EDGE CANNABUSINESSES.

I BELIEVE IN:

- GOOD DESIGN, PAIRED WITH GOOD FUNCTION.
- HONESTY (BUT WITH KINDNESS.
NO ONE LIKES AN ASSHOLE.)
- GIVING BACK TO THE COMMUNITY.
- OWNING YOUR WEIRD.

YOU:

- ARE AN INCREDIBLE + PASSIONATE BIZ OWNER
- BRING IT AND BRING IT *HARD*
- AREN'T AFRAID TO BUCK THE STATUS QUO
- ARE READY TO MAKE SOME DESIGN MAGIC!

JOIN ME!



BRAND-IN-A-BOX

STARTING AT:
\$2800

AVERAGE TIMELINE
6-8 WEEKS

IT'S FOR YOU IF:

The last thing you want to do is look like everyone else, and your current look isn't cutting it. Plus, blending in with crowd is simply not an option.

You're a capital-B BOSS. That means you love your business, but are probably stuck doing **all of the things yourself**.

You're spending all your time either with clients or trying to woo new ones – the last thing you want to do is spend your spare time fighting with Photoshop.

You've come to the **exact** right place.

WHAT YOU GET

MOODBOARD *(showing you the look and feel of your new brand)*

CUSTOM LOGO

ALTERNATIVE LOGO *(use for social media profile pics, etc.)*

BRAND GUIDE:

// coordinating color palette

// suggested fonts

// coordinating patterns/textures (super awesome custom icons and icon-based patterns available as an add-on. Worth it!)

// tone + imagery recommendations

// strategy + content recommendations

BUSINESS CARDS *(yes, people still use them – they help make your brand unforgettable!)*

SOCIAL MEDIA COVERS + PROFILE PHOTOS

SOCIAL MEDIA IMAGE TEMPLATES

BRANDED EMAIL HEADER

BRANDED EMAIL SIGNATURE IMAGE

WHAT ELSE YOU GET

...TIME, TIME, TIME – get back to doing what you love. Full stop.

...THE THINKING DONE FOR YOU! *(templates will be created to be editable with your program of choice. woo!)*

...DID I MENTION A SEXY NEW IDENTITY AND THE DIGITAL TRIMMINGS? *(because yeah, that.)*

WEB DESIGN*

STARTING AT:
\$3500

AVERAGE TIMELINE
6-9 WEEKS

IT'S FOR YOU IF:

Your home on the web is looking a bit more like a cardboard lean-to than a well-curated abode.

We've already worked together on your branding (or are currently) and you're ready to take your web presence to the next level!

You know that web traffic – and especially mobile traffic – is crucial to your business' success.

You're ready and excited to collaborate to make this happen!

WHAT YOU GET

FULLY RESPONSIVE WORDPRESS OR SQUARESPACE WEBSITE

HOMEPAGE DESIGN

DESIGN OF UP TO 5 INTERIOR PAGES (ABOUT, CONTACT, FAQ, GALLERY/PORTFOLIO, SERVICES, ETC.)

BASIC BLOG PAGE (+ SIDEBAR WITH 3 WIDGETS)

LAUNCH RECOMMENDATIONS

after the launch...

30 MIN WORDPRESS WALKTHROUGH OR STRATEGY SESSION

WHAT ELSE YOU GET

...A COMPREHENSIVE VISUAL IDENTITY AND A PLACE FOR YOUR BRAND TO LIVE... *all building up to a fabulous launch!*

...A UNIFIED BRAND IDENTITY... *no more DIY, cobbled together with duck-tape and elbow grease looks for you!*

...CONFIDENCE from knowing that you can send people to your flawless + functional website (from desktop, laptop, or mobile) and that they'll have a memorable experience

...A 5% DISCOUNT FOR BOOKING BRANDING + WEB AT THE SAME TIME!

OPTIONAL ADD-ONS

WORDPRESS LANDING PAGE (DURING BUILD PHASE) WITH EMAIL SIGNUPS

MEMBERS-ONLY AREA

E-COMMERCE

E-COURSE BRANDING + SITE DESIGN

*NOTE: ONLY AVAILABLE TO PAST AND CURRENT BRANDING CLIENTS. I'M NOT CURRENTLY TAKING WEB-ONLY PROJECTS.

DESIGN ADD-ONS

PRICES VARY

EMAIL ME FOR A QUOTE!

SAYHI@LINDSAYGOLDNER.COM

DISPENSARIES

SIGNAGE

MENUS

FLYERS + POSTCARDS

MEDIA KITS

BAGS

LABELS + STICKERS

LOYALTY CARDS

BRANDED SWAG
(GRINDERS, SHIRTS,
ETC.)

PRODUCTS & PACKAGING

PRODUCT LABELS

PACKAGING STICKERS

BAG AND BOX DESIGNS

HANGTAGS

PACKAGE INSERTS

LETTERHEAD + ENVELOPES

EVENTS & ACTIVITIES

EVENT SIGNAGE

MENU DESIGN

SOCIAL MEDIA PROMO
GRAPHICS

INVITATIONS

